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YOUR QUICK GUIDE TO STARTING A BUSINESS

As you start a business, the Women's Business Development Center should be your key guide to show you the way. Here are the steps to follow

1

Enroll in one of our entrepreneurial training series:

- ✓ JumpStart Your Business, an ongoing series of five workshops in five weeks that covers the basics of planning your business start up. JumpStart gives you the tools and teaches you the process for turning an idea into a business.

OR

- ✓ If you want or need more structure, sign up for our 12 week business certificate program. Upon completion, you'll have a business plan and a firmer grasp on your vision and its viability.

OR

- ✓ For child care business start up, take the Child Care 12 week business certificate program. You will follow a step by step process to develop a business plan and get the tools needed to launch a business.

Refer to one of our brochures or our website at www.wbdc.org for details on our upcoming events (dates, times, price) and to pre-register.



2

Bridge Counseling

Bridge the gap between structured workshops and individualized business counseling and bridge the gap between theory, ideas, thoughts, and the real plan.

Following your participation in one of our workshop series, you may elect to participate in Bridge Counseling. Bridge Counseling is done in small groups with a maximum of 5 participants and a business counselor. Counseling sessions are available several times a week at no cost to you but prior workshop participation and pre-registration are required. To schedule a Bridge Counseling appointment, just call 312-853-3477, ext. 0. The counseling will help you keep the momentum going as you work on your business plan. You will get your specific questions answered and receive clarification on various sections of the business plan.

Bridge Counseling topics are:

- ✓ Marketing, including business model, target market, and competition
- ✓ Sales projections, pricing strategies, seasonality, costs
- ✓ Budgeting and cash flow

3

Individualized Business Counseling

Once you have completed the first draft of your business plan, you are ready for individualized business counseling. Bring your business plan with you to the first counseling session.



To schedule an appointment, call 312-853-3477, ext. 0. There is no charge for the counseling. Individual sessions can only be scheduled after you have completed the first draft of your business plan.

We look forward to working with you as your business evolves from dream to reality.



Women's Business Development Center

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